**Juliana Lima**

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Motivated data analyst with a passion for solving complex problems and a strong foundation in statistics, data modeling, data visualization, adaptable professional, bilingual (Portuguese and English). Earned a certificate from University of California Berkeley Data Analytics and Visualization Boot Camp. Insatiable intellectual curiosity and ability to mine hidden gems located within large sets of structured, semi-structured, and raw data. Team-oriented individual with strengths in analytical problem solving and collaborating across diverse groups.

**Technical Skills**

**Languages**: Python, R, JavaScript, HTML5, SQL, NoSQL, C++

**Applications**: GitHub, MongoDB, MySQL, PostgreSQL, GIT, AWS, Flask, Command Line,

Shiny, Tableau

**Tools**: Excel, Seaborn, Scikit learn, TensorFlow, Databasing, Pandas, Jupyter Notebook

**Projects**

Mars News Scraping Tool | Written link to [GitHub](https://github.com/Juslima/WebScraping-challenge)

This project is a Python script that demonstrates web scraping using the Splinter and BeautifulSoup libraries. The goal of the script is to scrape the titles and preview text from a Mars news website.

* Role: Sole author
* Tools: Python, Pandas, Splinter, BeautifulSoup

Hawaiian Weather API Explorer | Written link to [GitHub](https://github.com/Juslima/sqlalchemy-challenge)

The purpose of this project is to analyze and explore weather data for Hawaii stored in an SQLite database and create a Flask web application to provide API endpoints for accessing the weather data.

* Role: Sole author
* Tools: Python, Pandas, SQLAlchemy, NumPy, Matplotlib, Flask

Belly Button Biodiversity Dashboard | Written link to [GitHub](https://github.com/Juslima/belly-button-challenge)

This project creates an interactive dashboard using D3 and Plotly libraries in JavaScript to explore the "Belly Button Biodiversity" dataset, displaying microbial species diversity and abundance using bar, bubble, and gauge charts.

* Role: Sole author
* Tools: D3 (Data-Driven Documents), Plotly, and JavaScript, HTML

**WORK EXPERIENCE**

**Peer Advisor - Berkeley City College, Berkeley, CA 02/2022 - 12/2023**

* Assisted international students in their college application process, providing guidance and support throughout each stage.
* Collaborated with a diverse team of advisors to organize and implement college fairs, open houses, and orientation programs for prospective students.

**Au Pair - Au Pair Care, Oakland, CA 12/2017 - 12/2019**

* Provided High-quality physical and emotional care for two school age children while encouraging their social and educational development.
* Managed the daily schedule, car maintenance, ran errands and shopping.

**Secretary/administrative assistant - City Hall of Campinas, SP, Brazil 12/2016 - 12/2017**

* Completed a part-time internship at Prefeitura Municipal de Campinas, gaining practical experience in executive administrative assistance and government operations.
* Assisted in various administrative tasks, including document management, and problem-solving.
* Contributed to the preparation and review of government documents, ensuring accuracy and compliance with established protocols.
* Developed strong analytical skills through data interpretation and generating meaningful insights to support decision-making processes.
* Demonstrated effective communication skills while collaborating with colleagues and stakeholders, fostering a collaborative work environment.

**Finance Analyst (2015-2016), Administrative Assistant (2014)**

**Zott Real Estate, Campinas, SP, Brazil**  **8/2014 - 12/2016**

* Demonstrated exceptional performance and received a promotion to Finance Analyst within 6 months of joining the company.
* Conducted quantitative analysis and developed financial models, including cash flow and debt service analysis, to support strategic decision-making. Reviewed and allocated payroll expenses, ensuring accurate distribution and preparing payroll transfers.
* Played a key role in contract management, including the elaboration and review of contracts to safeguard the business's interests.
* Utilized problem-solving skills to address complex financial challenges and implement effective solutions.
* Nurtured strong customer relationships through exceptional customer relationship management (CRM) practices.
* Demonstrated strong leadership skills by collaborating with cross-functional teams and fostering a cohesive work environment.

## Other Experiences

#### Freelancer - Mobile Recruiting Team app 2020-2022

I helped clients to find a great development team to build a mobile product. It was my job to choose the team that will do the best job, keeping in mind the type of app, the platforms, devices and the number of people you anticipate will use the app. I dig into the business needs behind the app and get to know the client’s vision, make sure the app development team shares that vision as well.

**EDUCATION**

**Certificate, Data Analytics 2023**

University of California Berkeley Berkeley, CA

**Associate Degree, Computer Information System 2022-2023**

Berkeley City College Berkeley, CA

**Bachelor of Business Administration 2015-2017**

Pontificia Catholic University of Campinas Campinas, SP, Brazil